



Lake Group Family

A QUALITY OF LIFE COMPANY

For its customers. For its employees

March 25, 2011

Over the last year, we have worked with Dianne Myers, owner of Marketing with Vision, to revamp our marketing efforts and to build our brand. As a small company without a marketing division, it has been extremely helpful to have someone on hand that is knowledgeable in the field of marketing and who will bring a fresh perspective.

Dianne has helped us to redesign our current brochure while adding additional brochures for the separate company divisions. She has assisted us with creation of our new website, recommending cost effective vendors for both projects, and she was an integral part of the renaming of our company to further define the separate divisions.

More recently, Dianne has used her contacts with local media to present our company in written media on a consistent enough basis to begin to build the brand. This included an article that made the front page of the business section of the News Herald last year. In addition, she has taken the time to suggest awards for which we may qualify and has taken it upon herself to complete the necessary paperwork to enter us for such awards. With Dianne's recommendations and assistance, we have won the 2010 Weatherhead 100 award, the 2010 Fast Track 50 award and the 2011 NEO Success award.

We definitely feel that our credibility and visibility are greater than before and we look forward to reaping the rewards of her hard work. I highly recommend Dianne Myers, Marketing with Vision, for the small to mid-sized company looking to outsource their marketing needs.

Chuck Glover
President, LMI Group Family